RHIANNA LOHMILLER

graphic designer + *photographer*

Let's work together!

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WORK EXPERIENCE

Graphic Designer | Slingshot
May 2022 – Present

- Leading a team of three designers and providing direction, feedback, and support to help create high-quality work

- Managing multiple design projects at once from start to finish, including planning, resourcing, and scheduling

- Collaborating with other key department teams, such as Onboarding, Sales, General Merchandise, and Account Management, to create innovative design projects

- Establishing and maintaining the Slingshot brand refresh to better reflect the target audience of students

- Reinventing the Slingshot Campus Store Co. brand to better serve each University's unique design needs

- Developed a centralized Onboarding website for new University accounts signed with Slingshot

Social Media Manager + Photographer | Studio 165+
Jan 2022 – May 2022

- Contributed to a team of other student designers to create unique design concepts for multiple clients at once

- Coordinated social media accounts and website

- Captured all digital material for the Spring 2022 semester

Graphic Design Intern | Driven Data
May 2021 – August 2021

- Created various business elements such as company-wide guidebooks, promotional brochures, digital ads, OTT video templates, and motion graphics

ADDITIONAL DESIGN EXPERIENCE

Freelance Graphic Designer
May 2020 – Present

- Developing and maintaining full brand identities for three small businesses. Full brand packages include a logo suite, illustrations/patterns, brand guidelines sheet, and any other necessary touch points discussed with client (e.g. business cards, social media templates, package design, web design, etc.)

- **Advertising Graphic Designer | Ball State Sports**
February 2021

- Designed sponsorship graphics for Ball State Athletics

EDUCATION

Ball State University | Muncie, IN
BFA in Visual Communication

Ivy Tech | Indianapolis, IN
Major: Visual Communication

Western Technical College | La Crosse, WI
Major: Graphic Design

SKILLS

Graphic Design	Web Design
Branding + Identity	Design Strategy
Photography	Design Systems
UI/UX	Digital Marketing

SOFTWARE

Adobe Illustrator	Adobe After Effects
Adobe Photoshop	Figma
Adobe Lightroom	Duda
Adobe XD	Google Suite
Adobe InDesign	Basecamp
Adobe Premiere	Procreate

PROFESSIONAL DEVELOPMENT

AIGA Mentorship Program
January 2024 - Present
Providing guidance, design advice and professional experience knowledge to student designers at Ball State University

AWARDS + FEATURES

American Graphic Design Awards Winner
2022 | Ball State 87th Annual Student Art Show Branding

Packaging of the World | Gallery Feature
Fall 2021 | Red Pines Food Truck Design